



ALL ABOUT PLAYLAB  
2017-2018 season

### STAGED READINGS OF NEW FULL-LENGTHS BY MAINE PLAYWRIGHTS

1. PlayLab will meet 4 times a year. In 2017-2018, PlayLab will meet at Portland Ballet Studio Theater (except December 5 – that venue TBA).
2. Rehearsal for PlayLab will be on a Monday (4 hours) with the PlayLab meeting on a Tuesday (2 hours). There will be no talkback with the audience after the PlayLab reading (see #6 below re: feedback).  
  
Dates for 2017-2018 will be (all Tuesdays) October 3, December 5, January 30, April 24
3. In the early summer, Snowlion Rep will solicit full-length scripts (or full evenings of shorter scripts that are thematically linked) from Maine playwrights. Over the summer, 4 plays will be chosen for the coming season. If a play is not chosen in a given season, a playwright may resubmit that play in a future season.
4. Snowlion Rep will cast the play (with help from the playwright) and direct the play (Snowlion Rep Artistic Director Al D'Andrea or invited directors).
5. PlayLab will be free and open to the public. Invites will be issued via Snowlion Rep's mailing list and the playwrights themselves. Playwrights will be expected to do everything they can to get an audience down to see their play. Snowlion Rep will give aid how and when possible.
6. Audiences will be encouraged to submit feedback via 2 options:
  - a. A mailed-in questionnaire – postage provided
  - b. A Survey Monkey survey – the playwright and director will formulate the survey questions (which can solicit open-ended answers) and provide audiences with the link
7. Snowlion Rep will incur the costs of space, mailing and survey costs, simple programs, and a travel stipend to actors (if that is within their budget). Snowlion Rep will build a mailing list of interested participants over time and that will be a primary method of marketing.
8. Even though PlayLab will no longer be a membership workshop, current and former PlayLab members will be encouraged to support their fellows by attending 4 times a year.
9. As there are other resources for developing short works, the intent of the new PlayLab paradigm is to help develop **full-length works** or full evenings of thematically linked shorter pieces by Maine playwrights.
10. To submit, email your play to: [playlab@snowlionrep.org](mailto:playlab@snowlionrep.org)

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